

Transforming stories into Blockbusters



## **Section 1: Summary**

1.1 At least 3 Universal Quest/s present in the story – YES

The Old Guard has 4 universal quests. The script borrows from both the quests of Honour, Order and Accumulation. Every human desire has 2 quests – fulfilled & unfulfilled.

1.2 Character/s uniquely mirror ONE universal quest – YES

4 characters uniquely mirror a universal quest. Andy mirrors the quest of Order. Nile & Booker mirror the fulfilled & unfulfilled quests of Honour. Merrick mirrors the quest of Accumulation. Copley doesn't have a well-developed quest

1.3 Character/s borrow at least 35% from their quests – NO

Andy borrows from the tale of Ram, Nile from Hanuman, Booker from Scrooge & Merrick from Ravan's tale. The story borrows 25% of the events from each tale and is below the threshold.

1.4 More than half the quests are interwoven – NO

Only Andy's quest is interwoven with Nile & Merrick. The quest interweaving score of 0.33 is not at par.

1.5 Maximum audience reach of 5.19%; Blockbuster (Y/N) – NO

The Mythosis Script Score of the story is 0.16 against the 0.64 benchmark. The estimated audience aggregation from the score is 4.68 – 5.19%.

1.6 The story has Blockbuster potential (Y/N) – YES

Mythosis Chrysalis identifies gaps & makes plot interventions to enhance audience reach to 22.08%.

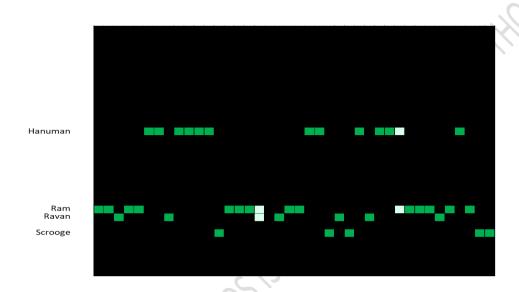


## **Section 2: Mythosis Plot structure**

## 2.1 The Old Guard's plot structure

Mythosis Chrysalis converts the script/movie into events. The events are then mapped from left to right on the Grid. The Grid consists of events from all 32 mythological tales. For every event, Chrysalis identifies the mythological tale it belongs to.

The Plot structure of "The Old Guard" begins with an event from Ram's tale and ends with an event from Scrooge's tale. Mapping each character from the story to every event reveals the character mirroring the mythological tale.





# **Section 3: Mythosis Code Analysis**

**3.1 Story familiarity** – Blockbusters are made up of 3 or more universal quests. All blockbusters borrow at least 85% of the events from the quest it uses.

The Old Guard has 4 universal quests of Order, Accumulation and Honour. It has both the fulfilled & unfulfilled quest of Honour.

89% of the events used in the movie are taken from the 4 universal quests.

# **3.2 Character consistency** – Each Blockbuster character mirrors only ONE quest

All 4 characters have a distinct quest. The story meets the first condition of a blockbuster – at least 3 characters have a unique quest.

Andy mirrors Ram's tales whereas Booker, Nile and Merrick follow the quest of Scrooge, Hanuman & Ravan. Copley is a secondary character. This character is found in both the quests of Ravan & Ram.

Andy's quest mirrors Ram's tale - driven by the need for organization to maintain stability

Booker's quest mirrors Scrooge's tale – driven by the need to be loyal to a clan or order

Nile's quest mirrors Hanuman's tale – driven by the need to be loyal to a clan or order

Merrick's quest mirrors Ravan's tale – driven by the need to collect & own

**3.3 Character depth** – Each Blockbuster character mirrors at least 35% of their respective universal quests.

Andy mirrors 50% of Ram's tale,

Nile mirrors 30% of Hanuman's tale,

Booker mirrors 10% of Scrooge's tale and

Merrick mirrors 10% of Ravan's tale.

**Few Events from Ram's tale:** Ram is exiled by his step-mother. Loses a loved one but sacrifices self-interest to restore social order. Unable to prevent the abduction of loved ones. Searches for the loved one and vanquishes the abductor with help from others.

**Mirrored in Andy's quest:** Andy fights evil to protect the social order. Loses her partner Quynh. Joe & Nicky get abducted by Merrick. Vanquishes Merrick with the help of other immortals.

**Few Events from Scrooge's tale:** Scrooge attributes his misfortune to his family's poverty. Chooses self-interest over family. Acquires unscrupulously from others. Has a change of heart and repents. **Mirrored in Booker's quest:** Booker attributes his misfortune to immortality. Betrays Andy and his mates. Has a change of heart on seeing Andy not healing & his mates being tortured.



**Few events from Hanuman's tale:** Hanuman is revived from death & bestowed with superhero abilities. Swears loyalty to a stranger he initially suspected. Rediscovers his ability and infiltrates the enemy camp. Becomes the protector of the clan, saving their lives on multiple occasions.

**Mirrored in Nile's quest:** Nile miraculously recovers from a fatal injury. Suspects Andy and doesn't believe her. Realizes Andy has been backstabbed & goes back for her. Uses Copley to find & infiltrate Merrick's establishment. Frees Andy & other clan mates.

**Few events from Ravan's tale:** Misuses knowledge to unscrupulously acquire whatever he desires. Abducts a woman and is warned of consequences. Doesn't heed his brother's advice who switches sides. Loses unexpectedly to the enemy who's helped by his brother and another accomplice.

**Mirrored in Merrick's quest:** Merrick abducts 2 of the immortals. Doesn't heed to Copley's advice and he switches sides. Merrick is vanquished by Andy who's helped by Copley & Nile.

# **3.4 Story cohesiveness** – Blockbusters interweave at least half of the universal quests used

Low interweaving between the 4 quests. Only Andy's quest is interwoven with the quests of Nile & Merrick. Andy & Booker's quests aren't woven. None of the other 3 character's quests are woven with each other.

Example of interweaving the quests of Andy & Merrick:

Movie event: Merrick's mercenaries capture 2 of Andy's team members

Event in Ram's tale – Ram is lured away by Ravan so that Sita can be abducted

Event in Ravan's tale – Ram is lured away by Ravan so that Sita can be abducted

Example of interweaving the quests of Andy & Nile:

Movie event: Nile frees Andy & other immortals

Event in Ram's tale – Ram is saved by Hanuman in the war. Later, in the war he revives Ram's brother. Laxman

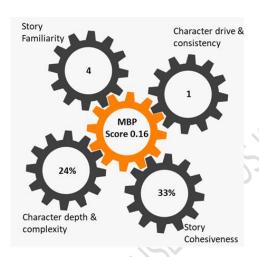
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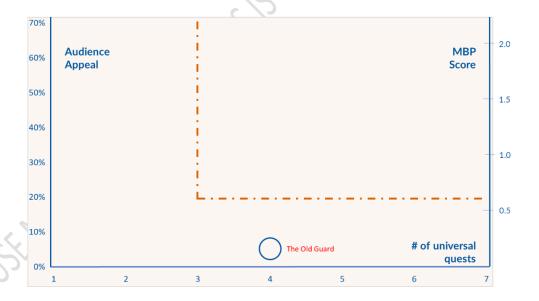


## **Section 4: Box Office Potential**

The potential of the script is measured by the Mythosis Blockbuster Potential Score (MBP Score). Each parameter of the Mythosis Code is converted into a MBP score using an algorithm. The audience appeal is calculated from the MBP score based on past predictions. Blockbusters have a script score of 0.64 and they appeal to approximately 20% audience of the addressable market.

The Old Guard's script/MBP score of 0.16 will appeal to 4.68 – 5.20% of the population.







# **Section 5: Story Gap & Interventions**

# 5.1 Adherence to Mythosis Code's principles of successful storytelling

3 or more universal quests:

85% + movie events taken from the 4 universal quests:

Characters faithfully mirror ONE universal quest:

Depth of mirroring mythological counterpart:

Degree of interweaving

# 5.2 Unlocking the hidden Blockbuster potential

- Find interweaving events for at least 2 more tales
- Increase the average depth of the 4 tales from 25% to 34%+



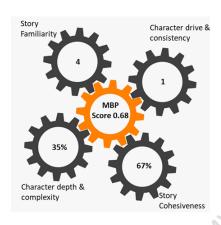
# **Section 6: Transforming The Old Guard into a Blockbuster**

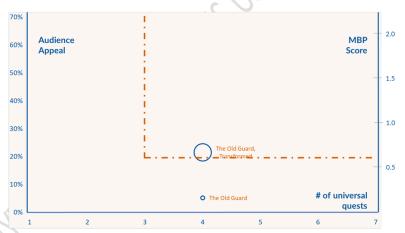
# 6.1 Findings from the reservoir of 32 Universal quests

- A sequence of events that interweaves the quests of Nile & Merrick.
- A sequence of events that interweaves Andy's quest with Booker's quest.

## 6.2 Impact of intervention

The above interventions enhance the **interweaving between tales** to 67% & and increase the **average depth of characters** to 34%. As a result, the script score increases from 0.16 to 0.68 which pushes the audience appeal into the blockbuster zone.





## 6.3 Details of the 1st intervention: Interweaving the guests of Nile & Merrick

The Old Guard's script uses only the non-highlighted events. The highlighted events have been identified by Mythosis Chrysalis to interweave the quests of Nile and Merrick. Both the highlighted and the non-highlighted events are present in the quests of Ram, Hanuman and Ravan.

\* Hanuman = Nile; Ravan = Merrick; Ram = Andy; Ravan's brother = Copley

- 1. Ram is unaware of the location of Ravan's establishment, and sends Hanuman
- 2. Hanuman locates the place and finds the abductee but gets caught by Ravan
- 3. Ravan orders Hanuman's execution but he escapes
- 4. Ravan is advised reconciliation but he rejects & and banishes his brother for suggesting so
- 5. Ravan's brother switches over to help Ram
- 6. Ram attacks Ravan to recover the abductee but is repelled



- 7. Hanuman revives Ram and later even Ram's brother, Laxman
- 8. Hanuman and Ravan's brother help Ram vanquish Ravan